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WIRELESS FOUNDERS COALITION FOR INNOVATION
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For immediate release

**WIRELESS FOUNDERS RESPOND TO FCC CHAIRMAN KEVIN MARTIN'S
'OPEN ACCESS' PLAN**

NEW YORK CITY, July 10, 2007 – Dr. Amol Sarva of the Wireless Founders Coalition for Innovation issued the following statement responding to press reports of FCC Chairman Kevin Martin's "Open Access" plan for the 700 MHz Auction:

The Wireless Founders Coalition for Innovation is encouraged by Chairman Martin's recognition that zoning rules are needed to ensure that the 700 MHz Auction promotes competition and innovation. However, based on recent press accounts, the Coalition believes the Chairman's "open access" plan will not achieve these goals.

Because the plan does not contain a no-retail component, it will be relatively simple for the large wireless carriers to evade the spirit, if not the letter, of open access rules by pricing their retail services in a way that makes true open access economically unviable. Moreover, regional licenses are basically useless for a new entrant provider trying to establish a nationwide footprint to compete with the incumbents. Finally, without a strong requirement to build to real and enforceable coverage targets (for example, 99% of US population over 10 years), it will be too easy for an incumbent to buy the license and warehouse it to keep new competition out of the market.

In short, we believe that meaningful open access rules—including a no-retail component, national license, and a mandatory buildout—on 10 MHz of spectrum will have a much larger impact than watered-down rules on 20 MHz of spectrum.

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The Wireless Founders Coalition for Innovation, a group of wireless entrepreneurs who are behind numerous industry "firsts" in the U.S. market, has called upon the FCC to apply wireless Open Access rules to a swathe of spectrum in the upcoming 700 MHz auction. The Wireless Coalition presented its views in a letter to FCC Chairman Kevin Martin and in testimony before the Senate Commerce Committee. For more information on the Coalition, please contact Dr. Amol Sarva (amol@txtbl.com, +1 212 920 4320) or visit: <http://www.txtbl.com/wfc.html>.

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The full list of coalition members who signed the original letter from the Coalition to Chairman Martin follows:

Amol Sarva, Ph.D.
Early Employee, Virgin Mobile USA
Co-Founder and CEO, Txtbl

John Tantum
Founder and former President, Virgin Mobile USA
Co-Founder and former Managing Director, Blue Mobile
Co-Founder and Chairman, Txtbl

Fabrice Grinda
Founder and former CEO, Zingy
Founder and CEO, OLX

Alex Asseily
Co-Founder and CEO, Aliph

Pat McVeigh
Former CEO, Omnisky
Former CEO, PalmSource
Early employee of Palm

DP Venkatesh
Founder and CEO, mPortal

Jason Devitt
Co-Founder and former CEO, Vindigo
Founder and CEO, Skydeck

Ram Fish
Founder and CEO, Fonav

Joel Jewitt
Co-Founder and VP of business development, Good Technology
Early employee of Palm

Martin Frid-Nielsen
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Dr. Sam Leinhardt
Co-Founder and CEO, Penthera
Co-Founder of Leinhardt-McCormick Associates, FORMTEK, and STORM

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Dennis Crowley
Co-Founder and CEO, Dodgeball.com

Kent Thexton
CEO and Chairman, Seven

Peter Semmelhack
Founder and CTO, Antenna Software
Founder and CEO, buglabs

Russell Cyr
Founder and CEO, BitWave Semiconductor